

Lancashire Schools' Portal Advertisement Terms & Conditions

All Advertisers

The advert will need to fulfil the following requirements:

1. The service/product being offered must be of direct or indirect benefit to schools and/or teachers and/or students.
2. The advert will contain a descriptive title plus a section of text (maximum 150 words – plus contact details).
3. The start and end dates of the advert should not exceed 3 months.
4. The advert will be subject to editorial discretion – any changes will be notified to the author.
5. The advert will appear on the activities and events page located on the Schools' Portal for the agreed period.
6. The advert will be viewable by all Lancashire schools (including Academies but excluding independent schools).
7. The presence of the advert will not imply any relationship with Lancashire County Council.
8. The advertiser will not imply any relationship with Lancashire County Council.
9. Lancashire County Council will not give any representation or warranty as to the quality, safety, suitability or reliability of any product or service.
10. If you are selling an item via the activities and events page, please remember to let us know when the item is sold so we can remove the advertisement.

Commercial Advertisements

11. The title of your advertisement must contain the words “Commercial Advertisement”.
12. Confirmation of publication will be sent by email.
13. Please supply full business details for invoicing, which will be issued on receipt of the final draft of the publication.

The charges for advertising your service/product on the Lancashire Schools' Portal are as follows:

2 weeks (minimum period)	£50
1 month	£100
2 months	£175

All prices are excluding VAT which will be charged at the standard rate.